



TIFERET BET ISRAEL

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January 8, 2018
21 Tevet 5778

Dear TBI Community,

Early in 2017, the TBI Strategic Planning Committee set out on a two year journey with the goal of exploring who we are as a community, what we want our future to look like, and how to navigate there. We gathered a tremendous amount of data about TBI through committee interviews, the congregational survey and a visioning exercise with the Board. We then looked outside to better understand how other synagogues across the Conservative movement adapted to the changing needs of a modern Jewish community. Through learning sessions facilitated by experts from the United Synagogue of Conservative Judaism in New York, Atlanta and here at TBI, we've acquired vast knowledge and it's time to start working together, as a community, to set a vision for our future.

We've listened, learned and reflected.... and now we ask you to join us.
Come be part of shaping TBI's future by joining a Task Force!

Our next step is the creation of Task Forces, groups of roughly 7-9 members that will work as a team to develop ideas related to one specific topic. There will be four task forces - each one focused on a topic that emerged from our community research to date:

1. Spirituality & Religious Participation

Elevate the role and meaning of Jewish practice in the lives of our community
Incorporate creative and innovative approaches to increase the spirituality of our community

2. Financial Stability and Sustainability

Recommend policies and processes to increase financial stability
Evaluate innovative membership options that will be attractive to members

3. Leadership and Governance

Determine the best organizational structure and processes to lead a vibrant community
Evaluate different approaches to professional and lay leadership roles

4. Membership Attraction and Engagement

Consider new approaches to attract the unaffiliated across the larger community
Explore innovative communal experiences that drive engagement

What do we ask for Task Force participation?

- Attend a kickoff meeting on Wednesday, February 7th from 6-9pm at TBI
- Commit to 4-5 group meetings between February and May (schedule TBD by Task Force)
- A strong love of TBI and commitment to dream big about our future

We will also be looking for members to share your views in other ways outside of the Task Forces in the coming months. If you have ideas, opinions, thoughts, concerns or recommendations on where our synagogue can go in the short, medium and long term, we want to hear from you! **Please reply to one of us with your interest in participating by Friday, January 19th.**

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B'Shalom,
Eric Woodward
Rabbi

Nancy Shapiro & Jeff Llewellyn
Strategic Planning Co-Chairs